

Open Thoughts Anthology Ads & Tributes

Dear Parents:

It is time for the thirty-sixth annual edition of the Open School literary magazine, **Open Thoughts, Feelings, and Fantasies**. As always, we plan to have a piece of writing from every student in the school and a drawing from as many children as possible. This year we will again have wonderful Cluster photographs by Meredith Parmelee!

Advertising covers the cost of printing this book. We accept ads from children, parent businesses, tributes of parents to children and teachers, and advertising from local businesses. There is no limit to the number and variety of ads available. Use your imagination! Every child receives a FREE copy of the anthology as a memento of the school year.

They love to be surprised by your tributes! Questions?

Call Betsy Main at 310-568-0735 or email her at OpenSchoolAnthology@gmail.com

Please return this form with your advertisement order and payment no later than Tuesday, May 9, 2017.

Parent's Name _____

Child's Name _____ Cluster _____

Daytime Phone _____ (in case of confusion about copy)

_____ The printout of my press-ready .pdf file or business card is attached.

_____ My .pdf file has been emailed. Here is my check and a printed copy of my ad.

Betsy can only accept .pdf or .jpeg files **NO .docx or .ppt files can be accepted!!!**

_____ I prefer for Betsy to design my ad, here is my wording:

Any photograph submitted can be emailed as a **300 dpi .jpeg file**. You may also send a hard copy printed on **photograph paper**. **Photographs will be returned.**

ALL INTERIOR ADS ARE BLACK AND WHITE. PLEASE TAKE THIS INTO CONSIDERATION WHEN YOU CHOOSE YOUR PHOTOGRAPHS!!

Prices

_____ \$5 per line ONE LINE ACKNOWLEDGMENT - 15 words, Maximum.

_____ Example: Thank you Ms. Roth and Ms. Mesri - Love, Emily

_____ \$40 Business card (3.5"x 2.25") **Must** be horizontal (landscape) orientation

_____ \$75 1/4 Page (3.5"X 4.5") **Must** be vertical (portrait) orientation

_____ \$150 1/2 Page (7"x 4.5")

_____ \$250 Full Page (7"x 9.5")

_____ \$350 Full Color Back Cover

PLEASE SEE EXAMPLES OF ADS IN THE OFFICE OR LAST YEAR'S BOOK.

Please make your check payable to Friends of Open School marked OPEN THOUGHTS