



**Friends
of the
Open
School**

Open School Fall Family Festival

2018 Sponsorship Opportunities

The Fall Family Festival is an annual fundraising event held at Open school and attended by more than 500 people from the school community and surrounding neighborhoods. This year's event will take place on **Saturday, October 27 from 11:00am – 4:00pm.**

This extraordinary event is produced entirely by parent, student and teacher volunteers and raises funds through ticket sales and event sponsorships. Like all public schools, we do not receive sufficient funding to deliver our curriculum with programs like integrated music, art, technology, garden, physical education, and extra aides for our amazing and dedicated teachers. Friends of Open School works throughout the year to raise the money to maintain these programs because they are essential to a well-rounded education, and to supporting the mission of our school.

Please consider sponsoring the Fall Family Festival and supporting our amazing children and their education.

For the 2018 Fall Family Festival, we are offering the following sponsorship opportunities:

PLATINUM SPONSOR - \$750 (1 available)

- Opportunity to send flier/brochure home with every student prior to festival
- Insert (such as flyer, coupon, business card) in festival tote bag
- Logo on festival tote bag
- Opportunity to hang your company banner 1 week prior to festival, at festival and 1 week after
- Logo and hyperlink on event web page
- Logo on festival map
- Logo on festival “thank you” signage
- Logo and “thank you” on pre-event email to Open School Families
- 2 dedicated posts on the Friends of Open School Facebook page with direct hyperlink to website
- Tabling opportunity at festival*
- Sponsorship of photo booth with logo printed out on all photo strips
- 75 festival tickets

(*Please confirm if you will be tabling by OCTOBER 8.)

PREMIER SPONSOR - \$500 (10 available)

- Logo on festival tote bag
- Insert (such as flyer, coupon, business card) in festival tote bag
- Opportunity to hang your company banner 1 week prior to festival, at festival and 1 week after
- Logo and hyperlink on event web page
- Logo on festival map
- Logo on festival “thank you” signage
- Logo and “thank you” on pre-event email to Open School Families
- 1 dedicated post on the Friends of Open School Facebook page with direct hyperlink to website
- Tabling opportunity at festival*
- 50 festival tickets

(*Please confirm if you will be tabling by OCTOBER 8.)



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HAUNTED HOUSE SPONSOR - \$350 (1 available)

- Logo on festival tote bag
- “Sponsored by” signage with logo at entrance of attraction
- Insert (such as flyer, coupon, business card) in festival tote bag
- Opportunity to hang your company banner at festival
- Logo on festival map
- Logo on festival “thank you” signage
- Opportunity to volunteer at the attraction
- 25 festival tickets

FAIRY LAND SPONSOR - \$350 (1 available)

- Logo on festival tote bag
- “Sponsored by” signage with logo at entrance of attraction
- Insert (such as flyer, coupon, business card) in festival tote bag
- Opportunity to hang your company banner at festival
- Logo on festival map
- Logo on festival “thank you” signage
- Opportunity to volunteer at the attraction
- 25 festival tickets

GAME/CRAFT BOOTH SPONSOR - \$250 (10 available)

- “Sponsored by” signage with logo at booth
- Insert (such as flyer, coupon, business card) in festival tote bag
- Listing on festival map
- Listing on festival “thank you” signage
- Opportunity to volunteer at booth
- 10 festival tickets

(Please confirm if you will be bringing your own game/craft booth or sponsoring an existing game booth/craft booth by OCTOBER 8.)

FOOD BOOTH SPONSOR - \$250 (6 available)

- “Sponsored by” signage with logo at booth
- Insert (such as flyer, coupon, business card) in festival tote bag
- Listing on festival map
- Listing on festival “thank you” signage
- Opportunity to volunteer at booth
- 10 festival tickets

FESTIVAL SUPPORTER - \$100 (Unlimited)

- Insert (such as flyer, coupon, business card) in festival tote bag
- Listing on festival map
- Listing on festival “thank you” signage



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Immediate family members of any currently enrolled Open School student will receive a \$50 discount on any of the sponsorship levels and will also receive a special acknowledgement in an event email, and on the festival map.

Yes, I would like to sponsor:

- | | | | |
|--|-------|---|-------|
| <input type="checkbox"/> Platinum | \$750 | <input type="checkbox"/> Game/Craft Booth | \$250 |
| <input type="checkbox"/> Premier | \$500 | <input type="checkbox"/> Food Booth | \$250 |
| <input type="checkbox"/> Haunted House | \$350 | <input type="checkbox"/> Supporter | \$100 |
| <input type="checkbox"/> Fairy Land | \$350 | | |

Check here if you are an immediate family member of an Open School student

Student's Name _____

Company/Business Name: _____

Contact Name: _____

Address: _____

Phone No. _____ Email: _____

- ***If paying by check, please make checks payable to FRIENDS OF THE OPEN SCHOOL***
- ***If paying by credit card, please fill out the below credit card authorization form***

Name on card _____

Credit Card # _____ Exp. _____ CVV _____

Total Charge _____ Zip Code for Card _____

Signature _____

Important Deadlines:

- ***September 28 - Logo due to amyraichlen@hotmail.com***
- ***October 8 - Tabling and Game/Craft Booth confirmation due***
- ***October 15 - Sponsorship payment due***
- ***October 19 - Festival tote bag inserts due to school office (quantity of 250)***
- ***October 19 - Platinum and Premier Sponsor banners due to school office***

In-kind sponsorship opportunities are also available.

For more information and questions, contact:

Amy Raichlen | 310-880-3381 | amyraichlen@hotmail.com